

SPECIAL OFFER for Brecon Beacons Tourism Businesses



The Brecon Beacons National Park invites you to join
Green Tourism

What is Green Tourism

Green Tourism is a market leading sustainable certification scheme for the hospitality, conference and tourism sector in the UK and Internationally.

Businesses are assessed by a qualified grading advisor against a set of criteria, covering areas such as energy and water efficiency, waste management, biodiversity and more.

Those businesses that meet the required standard receive a Bronze, Silver, or Gold award based on their level of achievement.

The Offer

Free Joining Fee worth £75

And

£75 off your first years fees

(Use Promo code **BBNPA 2012/1** on your application)

Example - 3 Self Catering Units

Non funded membership	£213.00
Funded Membership	£ 48.00



The Benefits

Green Tourism is a not-for-profit independent company aimed at tourism and hospitality businesses

- Learn from the experts in how to measure, manage and minimise your impact on your destination
- Be trained how to reduce your energy, water consumption, waste management, whilst supporting biodiversity and much, much more
- Supplier discounts and special offers
- Competitive advantage - customers are more likely to book with a green business.
- Use your logo to help with your marketing
- Listing on the new Green Tourism website which includes photograph & text
- Increased Marketing Opportunities
- Regular e-newsletter, keeping you update with sustainable issues
- Promotional opportunities through Green Tourism's Facebook and Twitter

What a Brecon Beacons member says about GTBS.....

- *"The Green Tourism Programme is very well adapted to my business and it has encouraged me to look at making every aspect of the business more environmentally friendly. I particularly like that it encourages tourism businesses to support producers and businesses in the locality - quite often local is cheaper and better quality."* Liz Matthews, Aberhyddnant Farm Cottages, Crai

For an informal discussion or more information please contact Barbara Grantham Brecon Beacons Good Business Sense Advisor on 01686 411166 or by email at barbara@dragonflysolutions.co.uk



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Prices correct at time of going to press

Reserve your
Membership
TODAY
01738 632162

Research shows visitors think it is important to book with environmentally responsible businesses

Join Green Tourism
today to
Green your Business



Green Tourism
4 Atholl Place
Perth
PH1 5ND

01738 632162
Enquiries@green-tourism.com
www.green-tourism.com